



FOREST PATHWAYS

Your accessibility journey starts here.

Use Descriptive URLs

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Description

Descriptive link names offer a multitude of benefits for both sighted and blind users as well as website owners, making them a crucial element of good web design.

By using descriptive link names, you can create a user-friendly website that ranks higher in search results, converts more visitors, and leaves a positive impression on everyone who interacts with it.

A link name is the Aria rule.

Each link's accessible name should concisely describe its unique purpose.

Why

Link names are really important for screen readers.

An accessible name is a word or phrase coded in a way that assistive technologies can associate it with a specific user interface object.

Assistive technologies can then refer to the object by name, not just by type.

When a link doesn't have an accessible name, people who use assistive technologies have no way of knowing its purpose.

How

Add an "aria-label" attribute provides an accessible name that describes the link's purpose. Everyone can then know what the link does.
